

CAPABILITY STATEMENT

Certifications

Women's Business Enterprise National Council Certified (2005129026)
Certified Small Business (102952310)
Small Business Association Certified

Codes

NAICS Code: 315240
UNSPSC Codes: 53101504, 80140000, 80141904, 80171603, 53102802, 53101604, 53101804, 53102503, 53102002



Past Performance

Destination Hotels - Private label, designed and manufactured spa tops and pajamas
\$50,000
Ritz Carlton - Selling to 7 locations nationwide
\$40,000
YogaWorks - Shipping to 5 of the leading YogaWorks studios nationwide
\$28,000
Loews Hotels - Our Earth Mermaid collection is the top selling clothing brand in Loews, San Diego since 2/15/16
\$25,000



Awards and Accomplishments

The National Friendship Award for being a role model for society (Presented by the former Prime Minister of India)
Awarded by the J.D. Fashion Institute for fashion contribution in film and television
Coined "Top 10 Yoga Brands" by L.A. Yoga Magazine



Contact Information

SITA Couture
1130 Meadowbrook Ave. Los Angeles, CA 90019
Studio: (310).846.7295 Fax: (310).494.0732
email: info@sitacouture.com

SITA Couture is a luxury lifestyle apparel brand catering to the spa/resort/travel demographic. We use fashion as a platform to support women's causes globally, to educate children, and to inspire a life full of love, dedication, and confidence. We are pioneers in the fashion industry with our unique designs and innovative brand model.

SITA Couture was founded in 2011 and is based in Los Angeles. We are a fully vertical company, managing design, manufacturing, sales and marketing. We promise style, elegance, and versatility for the everyday woman.

CAPABILITIES

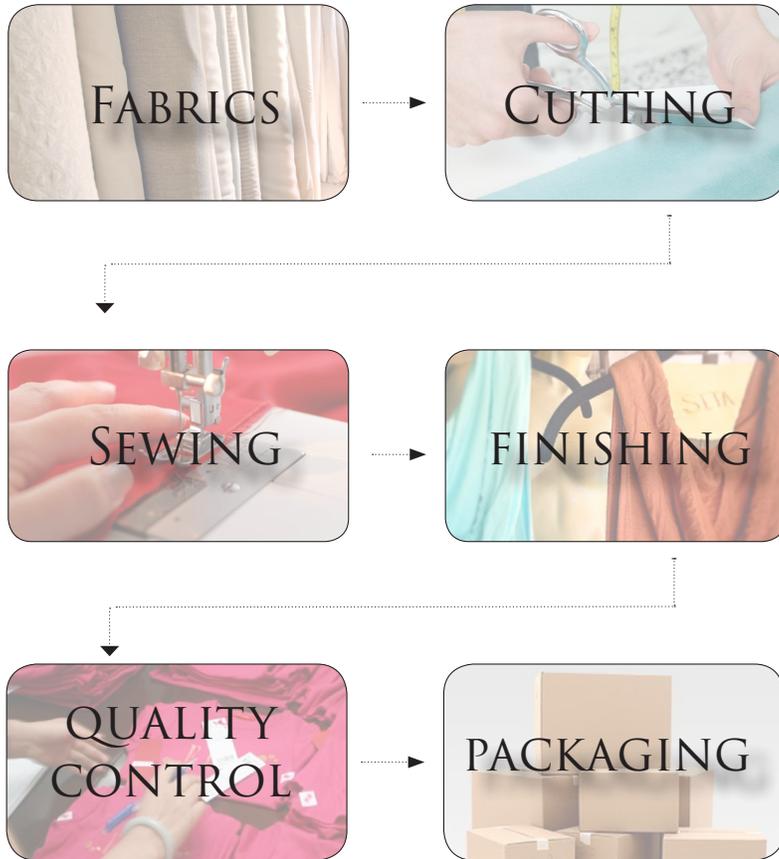
From concept to market; design, manufacture, market and sell
Full lifestyle line including accessories (tops, bottoms, dress in various lengths, beanies, paws, belts, leg warmers, wraps, leggings)
Small range of unique spa resort uniforms
A yoga / activewear collection
Morphing any of our styles to the needs of our buyer (including private label)
Shoot photos/videos of each style for marketing and sales

DIFFERENTIATORS

At SITA Couture, we strive to maximize sustainability along with style, functionality and quality craftsmanship. All products are designed and manufactured in L.A. Many of our products also cater to the yoga demographic with artwork, tops and bottoms for yoga retail. Emphasizing craftsmanship, we design and produce each product with great attention to detail. Many of our styles can be worn in several different ways. We have built-in bras, lined dresses, and detachable hoods and pockets for optimum functionality. SITA Couture has developed a product line that sets us apart in the women's contemporary market. We are offering an experience that bridges the gap between sexy stylish apparel that is eco-friendly while also catering to all body types- arguably for the first time in the women's apparel market.



SITA COUTURE



Our ingredients: fabulous sustainable soft to the touch fabrics that graduate into well constructed garments for active, healthy women everywhere! We are passionate about creating a premium product while minimizing our environmental impact.

Product

Full lifestyle line for women. Includes daywear, eveningwear, yoga lounge, travel resort wear, and accessories. Made with sustainable fabrics. Designed in house to ensure a perfect fit and high quality.

Production

100% Produced in the USA. We work with trusted, local manufacturing partners in L.A. and surrounding areas. Provides quick turnaround time enabling us to grow rapidly without production delays.

Distribution

More than 200 Select wholesale partners throughout the USA. Online at our e-commerce store. Affiliate Partners

VENDORS

Asher Fabrics
950 S Boyle Ave, Los Angeles, CA 90023

Textollini
2575 E El Presidio St, Carson, CA 90810

Swisstex
13660 S Figueroa St, Los Angeles, CA 90061

Unitex
835 Wall St, Los Angeles, CA 90014

MANUFACTURERS

Guru Knits
Produces for Fabletics and work under the same umbrella that produces for Under Armour, and many other athletic/performance brands.
Kevin.port@guruknits.com

WRR Enterprise
Walter is great and price competitive. Works extremely hard to also make sure quality and execution live up their customers expectations. Works w/ Good American
wrrenterprise@gmail.com (Walter)

ScottxScott Design
Brandon and Sarah Scott (brother and sister)
Work with LNA to Revolve and Opening Ceremony. Extremely efficient and NO MINIMUMS
brandon@bscottdesign.com
sarah@scottxscott.com

CIA Los Angeles (Bleik Studios)
Sarah and Jason
Working with a lot of contemporary/high end up and coming brands. Hard working and efficient
sarah@cialosangeles.com

Thienes
Focused on knits
Produces for Cotton Citizen, LNA to Spiritual Gangster
[Lily \(owner\) lily@thienes.com](mailto:Lily(owner)lily@thienes.com)

CERTIFICATION

Blue Sign Certified
Quality Control Certified



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